

MINUTES OF A SPECIAL CITY COUNCIL MEETING HELD OCTOBER 6, 2011 AT THE CIVIC CENTER, 83 WEST MAIN, HYRUM, UTAH.

**CONVENED:** 5:30 p.m.

**CONDUCTING:** Mayor W. Dean Howard

**ROLL CALL:** Councilmembers Martin L. Felix, Paul C. James, Thomas C. LaBau, Stephanie Miller, and Craig Rasmussen present.

**CALL TO ORDER:** There being five members present and five members representing a quorum, Mayor Howard called the meeting to order.

**OTHERS PRESENT:** City Administrator D. Brent Jensen. City Recorder Stephanie Fricke recorded the minutes.

**WELCOME:** Mayor Howard welcomed everyone in attendance.

**AGENDA:** A copy of the notice and agenda for this meeting was faxed to The Herald Journal, mailed to each member of the governing body, and posted at the Civic Center more than forty-eight hours before meeting time.

#### AGENDA

4. WORKSHOP:
  - A. To discuss the annual Utah League of Cities and Towns Conference.
5. ADJOURNMENT

#### **WORKSHOP:**

#### **TO DISCUSS THE ANNUAL UTAH LEAGUE OF CITIES AND TOWNS CONFERENCE.**

Councilmember Rasmussen said he attended a session where the speaker was with the National League of Cities and Towns Leadership Training Institute. The session focused on what our next generation wants. The younger generation is looking for smaller lots that are closer to work for shorter commutes. They want safe streets, good schools, and walkable communities. Quality of place matters as individuals choose their communities. Successful communities recognize that creating distinctive downtowns and attractive neighborhoods are a prerequisite to attracting talent in the new economy.

Mayor Howard said in the past larger lots were necessary for gardens and family food production, however, now the majority of the people are too busy for gardens or don't want a garden. As this trend continues smaller lots will be more desirable.

Councilmember Felix said he attended a session that focused on

the building market. If the building market goes up two percent in the next five years the housing market will be 25% for single family dwellings and 75% for multi-family dwellings. Big box stores are changing their business plans and size of buildings because people want smaller stores in their neighborhoods rather than one large store in a central area.

Councilmember James said he attended a session on risk management for parks and recreation facilities. The speaker discussed the hazards and dangers in municipal parks that need to be inspected and eliminated to help keep the City's liability at a minimum. He specifically spoke about sleigh riding hills and splash pads.

City Administrator D. Brent Jensen said he has set up a meeting with the Utah Local Governments Trust to review Salt Hollow Park.

Councilmember Rasmussen said another speaker suggested having a brand for your City. A city can use its brand to retain and attract people of talent and bring in new businesses. A brand can promote community engagement and place making.

Councilmember James suggested the City have a video made highlighting all of the great things about Hyrum, such as, Hyrum Dam, Hardware Ranch, canyons, recreation, fishing, parks, library, senior center, etc.

Councilmember Miller said she would like the City to investigate electronic messaging to get out important notices to its residents. The majority of people communicate through their cell phones. As we were told several times during the conference, today's society wants information provided to them immediately. There is a software program that allows the City to send messages to its citizens through text messaging, voicemail, and email. Different areas can be sent specific messages this would help when the City is shutting off the water or power in a certain area of town. Also if the power went off the City could send a message to everyone giving them the information on the outage.

Mayor Howard asked to have a presentation on the software in November.

**ADJOURNMENT:**

**ACTION**            **There being no further business before the City Council, the Council Meeting adjourned at 5:15 p.m.**

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W. Dean Howard  
Mayor

ATTEST:

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Stephanie Fricke  
City Recorder

Approved: November 3, 2011  
As Written